



# 2021

## Annual Report

*A Year of Growth!*



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# MESSAGE FROM The President



**Neil Patel**  
President and Cofounder

It is my honor to present the Daily Caller News Foundation's 2021 Annual Report.

2021 has certainly been one for the books. Looking back, I am shocked by all the insanity. From federal agencies labelling concerned parents as domestic terrorists to newscasters calling rioters "peaceful protestors," it's been a year of dramatic rewriting of issues by corporate media. All to align with the radical liberal agenda.

Thankfully, our amazing success in reporting this year has been a catalyst for change. Our work has forced government officials to be held accountable, motivated better public policy and swayed the court of public opinion. We couldn't do this without your support. For that, we are very grateful.

We remain committed to providing world class news coverage free of charge to our licensed network partners.

**"The press has become a more effective marketing arm for the left than ever before. We need your help to fight back."**

*Neil Patel*





# Executive SUMMARY

During most of 2021, many areas of the country remained under full or partial shutdown from the pandemic. Washington, D.C., remained in full shutdown and did not begin to open up significantly until October 2021. Businesses and nonprofits, including ours, were forced to continue redefining work methods and processes, resulting in a continued heavier reliance on technology.

In 2021, we navigated several significant issues:

- **New Fellows:** In the summer, we hired and began training our new class of journalism fellows. Working remotely no longer created training issues that needed to be overcome. However, we did not hire as many fellows as usual, respectful of the drop in funding in 2020.
- **Building Update:** Our new building, purchased in early 2020, finally began renovation and repair in mid 2021. We anticipate the office reopening, and our staff to be working onsite, in early 2022.
- **Funding Growth:** We no longer competed with political candidates for financial support. That, along with the growing public resentment against corporate news media, and suspicion that election corruption has reached new heights, spurred our fundraising success significantly.

## Our Five Programs



### American Journalism Institute

Developing and launching the careers of a new generation of reporters.



### Investigative Group

Deep dive and often long-term investigative reporting which is costly but vital.



### Policy Reporting

Not automatically pro-government and anti-market!



### Video Program

Providing news in three-minute segments.



### American Renewal

Opinion platform that expands the reach of center-right thinkers during this crucial moment in our politics.



# Executive SUMMARY

cont'd

- **New Projects:** In 2021 we added two new projects. First, a debate series committed to advancing civil and structured debate as a means of discussing the vital issues of our time and second, the Election Integrity Project. The scope of this project will carry us through the next presidential cycle in 2024.

Looking forward, we've set processes in place to alleviate 2021 setbacks and we will continue to capitalize on our 2021 successes in 2022.



Mary Margaret Olohan interviews Florida Governor Ron DeSantis



## 2021 GOAL 1

Hire and train new fellows - Accomplished!



## 2021 GOAL 2

Increase impact through deep dive investigations - Accomplished!



## 2021 GOAL 3

Renovate new building to accommodate staff - In process!



## 2021 GOAL 4

Increase Support- Accomplished!

"When liberals get into trouble with an agenda the public can't stomach, like identifying concerned parents as domestic terrorists, they call on their friends in the mainstream media to wage war for them."

-Neil Patel



# 2021 Impact!

## The Collapse of New York Governor Andrew Cuomo



For the last year, our investigative team thought something fishy was going on with the New York nursing home death data and the odd responses from government officials. We released multiple [exclusive stories](#) exposing the concealed data and Cuomo's policies that were a factor in the nursing home deaths. The [facts we revealed](#) in our reporting played a role in the growing bipartisan calls to remove the governor. Fox News's Janice Dean even credited us directly on "Tucker Carlson Tonight" for our role in breaking this story.

## Black Lives Matter Leadership and Misuse of Funds



We broke several [stories about Patrisse Cullors](#), co-founder of BLM's national arm, misusing funding. We broke that [she funneled](#) almost a quarter of a million dollars from BLM to a newly formed business, led by the father of her child. You may also remember our story on her multi-million dollar real estate spending spree.

After our reports, Cullors [stepped down](#) from her leadership position mentioning the "unfair treatment of a conservative news site." In fact, there was nothing unfair about our coverage. Leaders on the left are just not used to being held accountable by the press.

# ↗ Impact! continued

## COVID-19 Origins - Chasing the Truth



The media wanted you to believe that questioning the origins of COVID-19 was conspiracy-mongering. The Daily Caller News Foundation led the way, reporting on the very credible possibility that the virus may have originated from a lab in Wuhan, China. Our news was being stifled by "scientists" and corrupt health institutions worldwide. As our investigative team worked non-stop, more and more evidence pointed to a lab origination at ground zero in Wuhan.

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## Journalistic and Ethical Standards - Our Code

We understand and appreciate that a news organization must have a bond of trust and credibility with its readers. In our experience we have learned that maintaining high principles of accuracy, transparency and fairness is the only way to keep that bond strong. Some of the keystone tenets that make up our journalistic and ethical standards are:

- We won't publish what we can't prove: It's not enough for us to "just know" something or follow "conventional wisdom."
- We rely on sources with first-hand knowledge: Gossip or rumors are not news. Although sometimes rumors may have newsworthiness, we won't adopt them as provably true.
- We rely on confidential sources as a last resort and only when the public interest demands it. We demand transparency from government officials and public actors, so we hold ourselves to the same standard.
- We respect privacy interests: We avoid salacious or titillating personal information as "click bait" and believe that matters such as personal and family life should be treated with good taste.
- The press has no special "right" to break laws in pursuit of a story: We are truth tellers dedicated to exposing wrongdoing. Knowingly violating the law in pursuit of the story is wholly unethical.

All complaints about a story's accuracy or fairness are taken seriously: We are committed to giving everybody a fair hearing if they believe a story is unfair or incorrect.



# Impact! continued

## Concerned Parents Are Not Domestic Terrorists!



The government's response to the pandemic did terrible damage to our country this year. But there's one good thing that came from all the upheaval: We found out what children are really being taught in classrooms across the nation.

Parents rightfully worried about the radical left's takeover of our schools are showing up at board meetings everywhere demanding to be heard.

The left is fighting back with a massive, coordinated effort by corrupt players

in education, federal law enforcement and major news media to intimidate good parents out of engaging in their children's education.

These are among the most shameful, repugnant events we have ever seen in our lifetime because the victims -- our children -- are powerless to defend themselves. And to make matters worse, the National School Board Association enlisted the U.S. Attorney General and other law enforcement agencies to label parents as domestic terrorists so they can send federal agents after them.

Our team has been the boots on the ground, covering local school board meetings, talking to parents and uncovering information that ties school boards, teachers unions and federal agencies together in their coordinated attempt to discredit parents and protect their radical agenda.





# By The Numbers

## PERFORMANCE



### Quality Reporting

With **over 100,000 citations** in 2021, our work was cited by hundreds of media outlets, including The Wall Street Journal, CNN, The New York Times, The Washington Post, Business Insider, Yahoo, Fox, CNBC, Politico, OANN and The Hill.



### Shaping the Narrative

Our reporting ranks near the top of Facebook's most prolific sources of information. Several of our partners rank among **Facebook's Top 25** list of its most frequently shared publishers. We are leading the pack and dominating digital media in the 21st century.



### Reach

You'll find our stories republished and cited in **over 30** countries around the world including Canada, Mexico, England, Ireland, Sweden, Brazil, Chile, Peru, France, Spain, Japan, Russia, Denmark, Norway, Belgium, Germany, Italy, Greece and Switzerland.



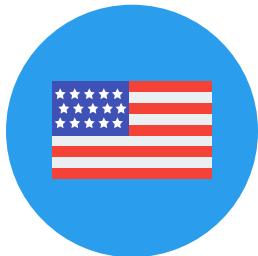
### Amazing Viewer Stats

Just the top **50** of our original videos alone generated more than **312 million minutes** of viewing time on various social media and news outlets.



# By The Numbers

## PERFORMANCE



### Coast-to-Coast

We are a news-wire service, like AP or Reuters, offering our reporting free of charge to licensed media partners. We leverage a network of 300+ domestic and international news companies licensed to carry our content. You'll find our work cited in all 50 states.



### Catalyst for Change

We help shape the national narrative. Of our 540,000 identifiable readers in the area surrounding the nation's capital, 30 percent use government computers. This tells us that consequential stakeholders follow our work, including congressmen and their staff, federal agency staff, and even the White House.



### Long-Range Impact

You will find our Daily Caller News Foundation /American Journalism Institute alumni at Reuters, CNN, CBS, Business Insider, OANN, The Washington Examiner, FOX News, Daily Wire, Daily Caller and a dozen other outlets. You'll see our alumni as White House Correspondents, investigative reporters, talk show hosts and television journalists.



Neil Patel with Florida Gov. Ron DeSantis



Permanent Home of the Daily Caller News Foundation



Thomas Phippen, Andrew Kerr, Elliot Dordick



# AMERICAN JOURNALISM INSTITUTE

We hire and train young, full-time journalists through a comprehensive two-year fellowship program of news reporting coupled with education in conservative/libertarian political and economic science. This educational curriculum includes teachings from Friedrich Hayek, Milton Friedman, and other foundational theorists in political philosophy, economics, and public policy disciplines.

In addition to completing an educational curriculum, our Fellows publish hundreds of stories for free public consumption. At the end of their fellowships, we launch Fellows into careers at other media outlets across the political spectrum, from conservative to liberal.

America needs more ethical and politically-balanced news reporters. This program builds a pipeline to fill that need.

We encourage you to refer someone you know to apply to our program:

<https://americanjournalisminstitute.org>



**DAILY  
CALLER**  
NEWS FOUNDATION





# 2021 Annual Awards Dinner

Every year we host a special event that brings together our amazing donors and Washington's most influential conservatives as we honor outstanding leadership. Heralded as a stand-out among Washington, D.C.'s dinner circuit, this year's event did not disappoint.

## Foster Friess Excellence In Philanthropy Award: Lynn Friess



Our long time friend and supporter Foster Friess sadly passed away in May 2021. In his honor we launched the Foster Friess Excellence in Philanthropy award to recognize Americans who embody Foster's spirit of compassion and generosity. There's nobody in the world we would rather give the first award to than Lynn Friess. Anyone who knew Foster knew that it was never just Foster. It was always Lynn and Foster. They were a team. We were thrilled to have Lynn there in person to accept this award.

## Courage Under Fire Award: Florida Governor Ron DeSantis



What made DeSantis the perfect recipient of our Courage Under Fire award was his unwavering stand to keep Florida open during the pandemic. DeSantis resisted economically-disastrous shutdown mandates and based public health policies on individual responsibility. The result: Florida's economy is strong and thriving.





# 2021 Annual Awards Dinner

## Man of the Year Award: Senate Republican Leader Mitch McConnell



When Supreme Court Justice Antonin Scalia passed away before the 2016 election, McConnell was pressured to confirm Merrick Garland to the Court. His refusal led to endless attacks but he persevered.

Four years later, he gave Amy Coney Barrett a vote and endured even more brutal attacks. Because McConnell stood up to the mob, we now have a Supreme Court much more willing to uphold the rule of law and the rights we hold so dear.

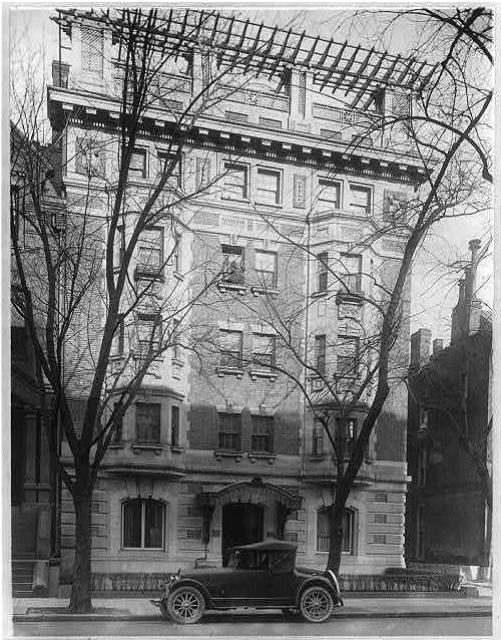


With the evening's attendance at just over 300 including many members of the House and Senate, we were grateful that our reporting has earned us such respect. It was great to see people in-person again after the long COVID-19 break.

*We hope you will consider joining us at our next Awards Dinner to be held in the fall of 2022.*



# Leave a Legacy



We have a dream home, a beautiful historic building less than two blocks from the White House. Once known as the Bachelor Apartment House, you can read more about it [here](#). The Tudor Revival style building has distinctive red brick, extensive intricate moldings, a mosaic tile lobby floor, and a location in the center of DC's business district. It is protected as a historic landmark registered with the National Register of Historic Places.

The building was purchased just as Covid-19 hit in 2020 and after a long lockdown, we finally began renovations in 2021. This permanent and premiere location lets everyone know that the Daily Caller News Foundation and The Daily Caller are here to stay.

This prime location provides a rare legacy naming opportunity, for there is no other available real estate within such close proximity to the White House.

Those who will pass through the halls of the building will include Congressional members, civic leaders, corporate CEOs, well known entertainers, movie producers and White House leadership and staff.

With approximately 20,000 square feet under the roof, the building features a beautiful winding staircase, multiple fireplaces, a rooftop terrace and room for growth. Legacy opportunities range from \$1,000 to \$5,000,000. If you are ever in Washington, D.C., please reach out for a tour of our new digs.

If you are interested in adding your name or a name of a loved one, please contact Carter DeWitt at [CarterDeWitt@dcnf.org](mailto:CarterDeWitt@dcnf.org).

## By The Books Finances

### Average Donation

The average individual donation in 2021

was **\$98.84**

**No One Donor Gave More Than ...**

**13.7%** of our total revenue.

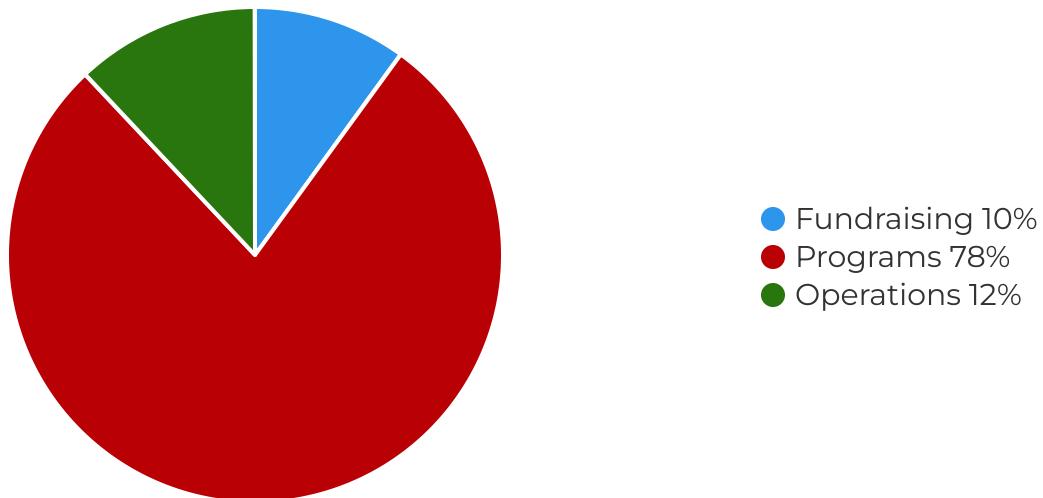




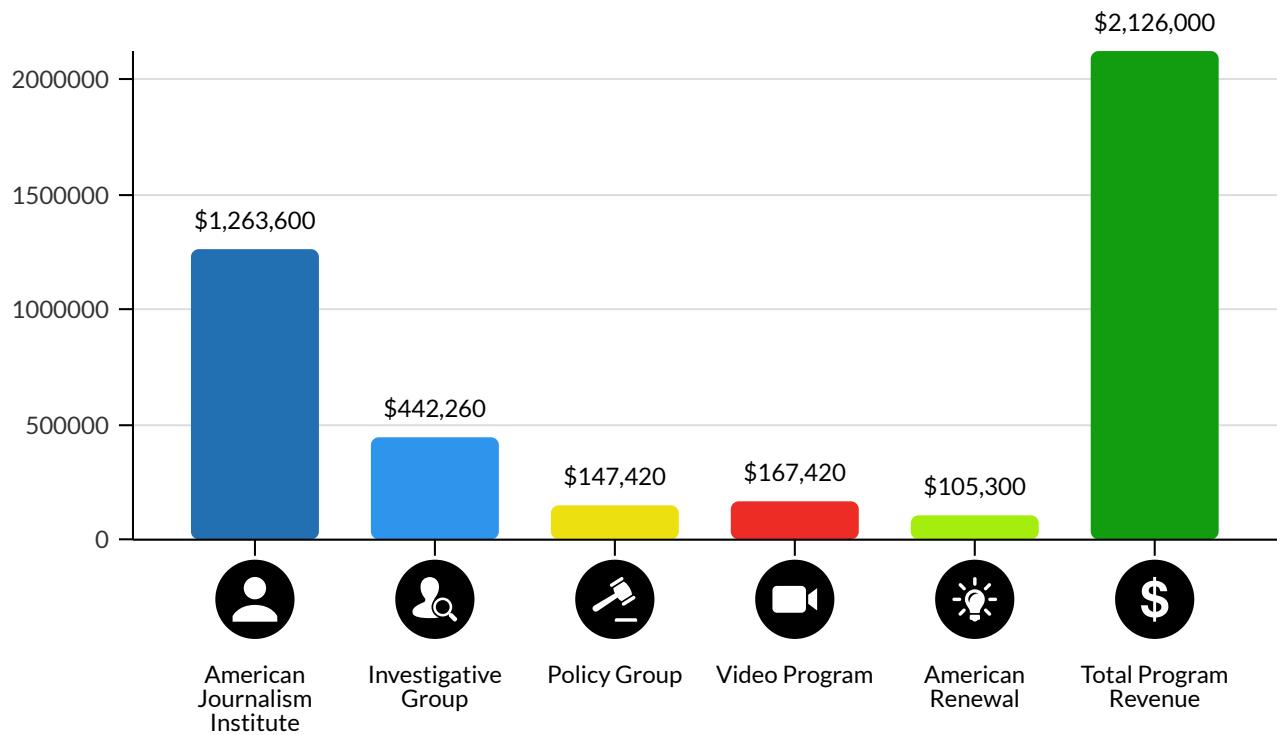
# By The Books

Finances Continued

## Expense Allocation



## Program Spending Allocation





# The Rest Of The Story

## Board of Directors 2020-2022

Chris Bedford      Tucker Carlson, *Cofounder*      William Cerveny  
Neil Patel, *Cofounder*      Marc Sterne

## Leadership 2021

Neil Patel, President and Cofounder  
Thomas Phippen, Acting Editor-in-Chief  
Carter DeWitt, Chief Development Officer  
Whitney Tipton, Vice President of Development

## Fellowship Application Information

To apply for the American Journalism Institute's Fellowship program, please visit the [American Journalism Institute](#) website.

## We Are A Nonprofit

We are an IRS registered 501(c)(3) nonprofit ([#45-2922471](#)) and, as such, your [donation](#) is tax deductible to the fullest extent allowed by law.

## Please Reach Out

If you are ever in Washington, D.C., reach out for an introduction to our talented staff and a tour of our newsroom. [carterdewitt@dcnf.org](mailto:carterdewitt@dcnf.org)

