

2020 Annual Report



Overcoming A Year Of Challenges

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Message From The President



Neil Patel

President and Cofounder

Dear Friends,

What a year! A lot of media outlets found it hard to separate the truth from fiction when reporting on critical issues like the pandemic, big tech censorship, coast-to-coast riots and, especially, election troubles. They ignored major stories and misreported others in a blatant attempt to mislead and sway.

Thankfully, Tucker Carlson and I founded the Daily Caller News Foundation because we were sick and tired of unprincipled news reporting controlling public opinion. We decided to build a news organization from the ground up. Journalists would be taught to report facts without partisanship or prejudice. And no corporate owner would ever dictate our editorial decisions. In just under a decade, we now reach hundreds of millions in over two dozen countries, all thanks to you.

As 2021 begins, we remain committed to providing world-class news coverage free of charge and, thanks to our unmatched team of journalists, editors, videographers, technical and support staff, we will continue to make that happen.

“ One thing has become glaringly obvious from the 2020 election debacle: The news media has gone from strongly biased to fully corrupt. Supporting independent news media has never been more critical. ”

Thank you for your continued and loyal support. We are most grateful.

Sincerely,

A stylized, handwritten signature in white ink, appearing to read 'Neil Patel'.

President and Cofounder

Executive Summary

By mid-March, our country was under a full shut down from the COVID-19 pandemic. Washington, D.C., as well as other areas of the country, went through months of protests that spilled occasionally into violent riots.

Our office's block in downtown D.C. was at the center of the violence. Businesses and nonprofits, including ours, were forced to redefine work methods and processes resulting in remote work and heavier reliance on technology.

In 2020, we creatively worked through several other significant issues:

- In the summer, we hired and began training our new class of Journalism Fellows. However, working remotely created training issues that we needed to overcome.
- Our staff continued to be poached by other media outlets. In one regard, it is a credit to our training and to those we hired. Our goal has always been to train and launch reporters into careers with other outlets. But premature loss of staff creates productivity issues.
- In February 2020, we relaunched our Journalism Fellowship Training program as the American Journalism Institute. It has a separate website and logo, though it still falls under the auspices of the Daily Caller News Foundation. We expect this branding action to improve clarity of the two-year training program, enabling greater success in attracting candidates and increasing funding in years to come.

<https://americanjournalisminstitute.org/>



- We moved mid-pandemic into our permanent home, a five-story historic building just two blocks from the White House. This permanent facility is a monument to our staying power. The location, so close to the White House, put us in harm's way during the protests and the building suffered some attacks from Antifa.
- The shutdown from the pandemic while simultaneously competing with political candidates for financial support created challenges to fundraising. Personal meetings with donors became significantly more difficult. We reduced expenses and expanded other strategies to offset the difficulty.

BY THE NUMBERS



Tops in Social Media Shares

Our reporting ranks near the top of Facebook's most prolific sources of information. Several of our partners rank among Facebook's Top 25 list of its most frequently shared publishers, alongside big media like The New York Times, The Washington Post, and National Public Radio. We are leading the pack and dominating digital media in the 21st century.



Amazing Viewer Stats

In 2020, we published hundreds of original videos. Just the top 50 of these videos alone generated more than 290 million minutes of viewing time on Facebook through our distribution network.



Serious Stakeholders

Of our 540,000 identifiable readers in the area surrounding the nation's capital, 30 percent use government computers. This tells us that consequential stakeholders follow our work, including, for example, congressmen and their staff, federal agency staff and the White House.



Not Just Preachin' to the Choir

We do not just "preach to the choir." Quantcast, a preeminent media digital research company, found that our largest partner's audience is 33 percent liberal, 25 percent conservative and 42 percent independent.



Over 120,000 Citations

You will find our work cited by hundreds of media outlets, including The Wall Street Journal, CNN, The New York Times, The Washington Post, Business Insider, Yahoo, Fox, CNBC, Politico and The Hill.

BY THE NUMBERS



You'll find our stories **republished and cited** in over **two dozen countries** around the world including Canada, Mexico, England, Ireland, Sweden, Brazil, Chile, Peru, France, Spain, Japan, Russia, Denmark, Norway, Belgium, Germany, Italy, Greece and Switzerland.



We also feed our stories into the Daily Caller's nine-million-member-strong **social media** network, comprising a broader reader demographic that other conservative media outlets have so far been unsuccessful in targeting.

The Daily Caller has:

- 748,000 Twitter followers;
- 5.5+ million likes, 5.9+ million follows, on Facebook; and
- 320,000 YouTube subscribers.



You'll find our Journalism Fellowship Training program **alumni** at CNN, CBS, Sinclair Broadcasting, The Hill, Business Insider, Fox News, Fox Business, the Washington Examiner, the Daily Caller and dozens of other major news outlets.



We **don't take sides** in **fact checking**.

We've reviewed conservatives and liberals alike, including President Donald Trump, President Barack Obama, CNN's Jake Tapper, Fox's Tucker Carlson, Facebook's Mark Zuckerberg, Gov. Andrew Cuomo, Dr. Anthony Fauci, Hillary Clinton, Ben Shapiro and over a hundred others.

Top Stories

Our journalists average three to five stories every day, far too many for us to recap them all.

We Broke The Cuomo Story 10 Months Before Anyone Else

Our investigative reporter, Andrew Kerr, thought something fishy was going on with the nursing home death data and the odd responses he was getting from New York government officials. He spent hours and hours every day tracking down the smallest leads to get to the truth. New York state nursing homes had become a hotbed of death -- but why?

In May 2020, almost a year ago, Kerr started releasing [story](#) after [story](#), exposing the concealed data and Cuomo's policies that undercounted the nursing home deaths and protected the governor.

Other media outlets ignored the story, although thousands of lives were lost in their own backyard. In fact, the media fawned over Cuomo's leadership through the pandemic.

The facts we revealed in our reporting, without a doubt, played a role in these growing calls to remove the governor in early 2021.

“For months, media outlets turned a blind eye on the Cuomo story even though thousands of lives were being lost in their own backyard.”

Neil Patel, President and Cofounder

Big Tech's Censorship Practices Brought To The Forefront

Two of the [country's staunchest big tech critics](#) are asking the Federal Trade Commission to investigate social media companies' perceived censorship practices.

Facebook, Google and Twitter exercise significant influence on Americans. They use their tools to censor certain content while amplifying other posts, Sens. Ted Cruz and Josh Hawley wrote in a letter to the FTC. They asked the agency to open a probe into the impact such policies have.

Live Coverage Of The 2020 Protests And Riots

In exclusive videos and first hand reporting, our staff had their boots on the ground at protests and riots throughout the summer.

Our new Fellows came on board in June and immediately rose to the challenge of reporting live in D.C. during the height of the Black Lives Matter riots.

For a look at the videos produced, please visit the Daily Caller News Foundation's video site on YouTube at : <https://www.youtube.com/channel/UCoCj.vIVVuMI3d-P6MfJobkg>.

Top Stories

Our journalists average three to five stories every day, far too many for us to recap them all.

Major Media Accepted Chinese Propaganda Group's Money

A Chinese propaganda group [paid major news outlets](#) nearly \$19 million in advertising and printing expenses. The Washington Post and The Wall Street Journal have also published paid supplements by a propaganda group. Other outlets accepting money to market these pieces include Twitter, The New York Times and CQ-Roll Call.

Lawmakers Violated The COVID-19 Restrictions They Put In Place

The Daily Caller News Foundation compiled a list of the [biggest offenders](#) who violated the coronavirus restrictions they created. The lawmakers include: New York, Gov. Andrew Cuomo, New York City Mayor Bill De Blasio, D.C. Mayor Muriel Bowser, House Speaker Nancy Pelosi, California Gov. Gavin Newsom, Virginia Gov. Ralph Northam, and many more.



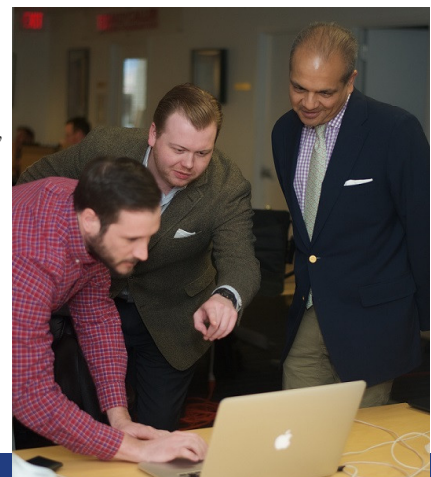
Exclusive: Hunter Biden Called Chinese Partner And Now-President Joe Biden 'Office Mates' In Email

Hunter Biden called his father, now-President Joe Biden, and his Chinese business partner “office mates” in a Sept. 21, 2017, email to the general manager of his former Washington, D.C. office building.

“[P]lease have keys made available for new office mates,” Hunter Biden wrote in the email before listing Joe Biden, his stepmother Jill Biden, his uncle Jim Biden and Gongwen Dong, who he identified as the “emissary” for the chairman of the now-bankrupt Chinese energy conglomerate CEFC.

[Hunter Biden also](#) requested that a sign be made for his office stating “The Biden Foundation” and “Hudson West (CEFC US).”

Ethan Barton, Editor in Chief, Henry Rogers, Journalist and Neil Patel, President, discuss a breaking story.



AMERICAN JOURNALISM INSTITUTE



We hire and train young, full-time journalists through a comprehensive two-year fellowship program of news reporting coupled with education in conservative/libertarian political and economic science. This educational curriculum includes teachings from Friedrich Hayek, Milton Friedman, and other foundational theorists in political philosophy, economics, and public policy disciplines.

In addition to completing an educational curriculum, our Fellows publish hundreds of stories for free public consumption. At the end of their fellowships, we launch Fellows into careers at other media outlets across the political spectrum, from conservative to liberal. America needs more ethical and politically-balanced news reporters. This program builds a pipeline to fill this need.

Starting in 2020, we rebranded our Journalism Fellowship Training Program as the American Journalism Institute (AJI). This allowed us to emphasize the educational aspects of the fellowship program and develop it as a standalone, independent identity. Consequently, the program can now draw more attention from highly qualified fellowship candidates and educational philanthropists. We encourage you to visit AJI's website and see this improved branding for yourself:

<https://americanjournalisminstitute.org/>

**“ America needs ethical and more politically
balanced reporters. Our program is
building a pipeline to fill this need. ”**

Neil Patel, President and Cofounder

Annual Dinner



Senator Marsha Blackburn



Secretary of Agriculture Sonny Perdue and wife Mary



Rep. Matt Gaetz talks with Henry Rogers



Senator Rick Scott and wife Ann

We celebrate two individuals who have displayed honesty, integrity and true exemplary service to the American public.

The last dinner honored then-**Secretary of Agriculture Sonny Perdue** and **South Carolina Senator Lindsey Graham**.

Despite the serious goal of the dinner, it's an off-the-record, packed event that's become known as one of the most fun nights in D.C., roasting the media, award winners and even the hosts themselves.

Although COVID-19 prevented the event from occurring in 2020, we expect it to return in 2021.

Brief Event Video [here](#)
[Photo Page](#) [here](#)



Secretary of HUD Ben Carson and Neil Patel

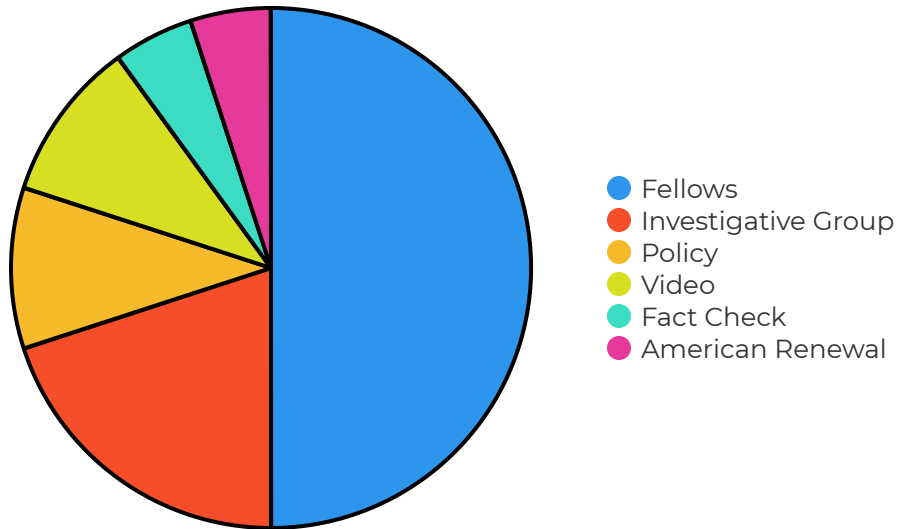


Kellyanne Conway



Rep. Dan Crenshaw with Amber Athey and Henry Rogers

Financial Performance 2019



88%

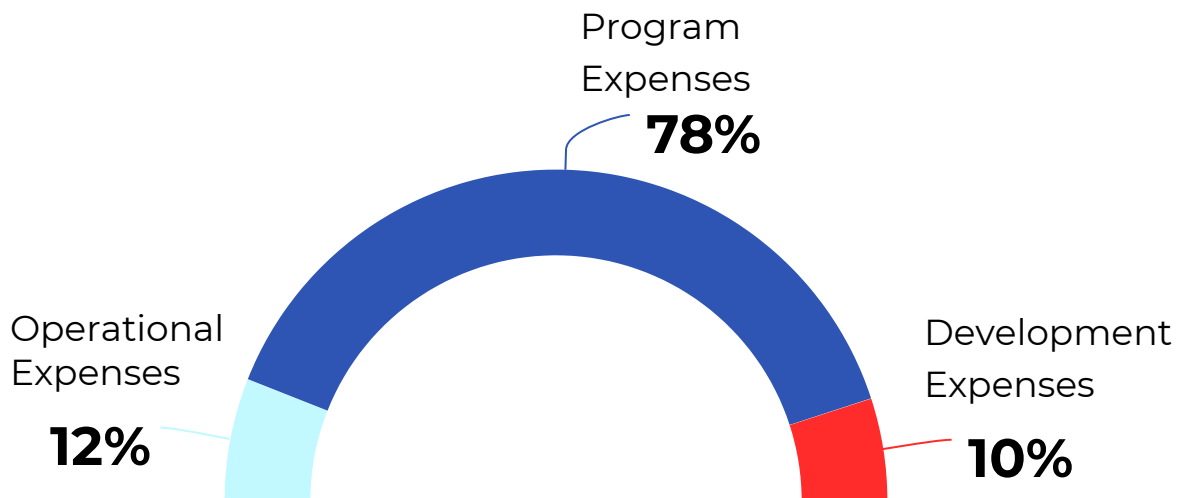
Amount of \$'s that go to general support.
12% is dedicated to one of our six programs.

No one donor
gave more than

15%

Average
Donation

\$74.83



DAILY CALLER NEWS FOUNDATION

The Rest Of The Story

Board of Directors 2020-2022

Chris Bedford
William Cerveny
Marc Sterne

Tucker Carlson, Cofounder
Neil Patel, President and Cofounder

Leadership 2020

Neil Patel, President and Cofounder
Ethan Barton, Editor-in-Chief
Thomas Phippen, Deputy Editor
Carter DeWitt, Chief Development Officer carterdewitt@dcnf.org
Whitney Tipton, Vice President of Development WTipton@dcnf.org

Fellowship Application Information

To apply for the American Journalism Institute's Fellowship Program, please email Ethan@dcnf.org.
You may also apply at <https://americanjournalisminstitute.org/apply/openings/>

We are a 501(c)(3)

We are an IRS registered 501(c)(3) nonprofit (#45-2922471) and, as such, your donation is tax deductible to the fullest extent allowed by law. Please note that on March 27, 2020, the President signed into law the Coronavirus Aid, Relief and Economic Security (CARES) Act to help combat the far-reaching impacts of COVID-19, extended into 2021. The bill provides increased tax incentives for charitable giving for both individuals and corporations, signifying an intent to stimulate philanthropy.

Please Reach Out

If you are ever in Washington, D.C., please reach out for an introduction to our talented staff and a tour of our newsroom.

